

## **Astrea Academy Trust: Fundraising & Partnerships Link Governor**

### **Overview and Purpose**

The Fundraising & Partnerships Link Governor works on behalf of the LGC/TMB and school to oversee and coordinate fundraising and outreach activity. As member of the parent fundraising group, the link governor will work closely with the school's SLT and LGC/TMB to identify and explore opportunities for income generation, relationship building and cost savings.

The link governor should report to the LGC/TMB on a termly basis.

### **Link Governor's Responsibilities**

- To convene meetings of the parent fundraising group and report back.
- To support the school by leading on the recruitment of members to the parent fundraising group and assigning relevant roles and responsibilities based on interests, experience and willingness.
- To lead on the creation and management of an annual fundraising plan.
- To champion the school to external community organisations and businesses in order to generate opportunities for collaboration, cost savings, pro-bono support and income generation.
- To liaise with the school to ensure opportunities for grant funding are explored and support the school in writing funding applications and bids.
- To plan, implement and deliver creative ideas and events through a calendar of activity in partnership with parents and staff.
- To work with the SLT and LGC/TMB to identify areas of the school budget which could be substituted by voluntary income or pro-bono support.
- To develop relationships with the business community to actively support the careers and personal development curriculum of the school.
- To work with the school to ensure compliance with funder requirements.
- To monitor and review the effectiveness of fundraising efforts and adapt methods and approaches as required.

Support for this role is provided by Astrea's Head of Fundraising and Partnerships, who can help facilitate the sharing of ideas and practice between link governors and provide training.

The chair of the committee should take responsibility for ensuring that a link governor is appointed each academic year.