



ASTREA BUSINESS CLUB



About Us

Astrea Business Club is an exciting collaboration of business and education. At Astrea, we believe that strong relationships with the local business community are key to achieving our vision for all Astrea children to learn, thrive and lead successful lives. In its first year, the Business Club will be focussed on activity at Astrea Academy Dearne in Goldthorpe, which has recently been awarded the nationally recognised Quality Standard in Careers. We are committed to working with business partners to both meet the needs of employers while giving our students new experiences and opportunities that will help them develop the skills and personal characteristics they need in future life. It is our ambition that employers will be integral to school life, inspiring Astrea children to make aspirational and informed decisions about their pathways after leaving education.

Astrea Academy Trust is a family of 26 schools, with three secondaries, 17 primaries, an all-through school in South Yorkshire and four secondaries plus an 11-19 special school in Cambridgeshire. Working together,



Astrea schools tackle head on the barriers that stand in the way of children's success. As part of our relentless commitment to a brilliant education, we aim to provide enhanced careers provision to empower students to capitalise on further study, training, and employment opportunities.

“We are a school that values partnership building, not just for our young people but so that we as an organisation can give back to companies that help them. Become a partner in the Astrea Business Club and we can guarantee that your employer interactions with our young people will be structured, meaningful and that you'll have the evidence to show the impact that your company makes in bringing education to life!”

Catherine Carruthers

Head of Careers, Guidance & Student Leadership, Astrea Academy Dearne.



Joining the Astrea Business Club

We warmly invite all organisations, from small businesses to large multi-nationals to signal their commitment to the workforce of tomorrow by becoming a partner of the Astrea Business Club today. All businesses will receive the following **FREE BENEFITS** as part of their sign up:

- **Workforce involvement through a calendar of opportunities including events and specific curriculum projects** [CLICK HERE](#)
- **Exploratory meeting with the Careers Lead and relevant subject heads to discuss involvement in careers programme**
- **Impact report and follow up thank you for volunteering**
- **Regular communication and updates of opportunities**
- **Access to the Business Club logo**
- **Company logo on Astrea partnership page on the website**
- **Promotional opportunities, including social media when volunteering and other PR such as press releases, where appropriate.**
- **Named in the Astrea Newsletter as member of the Astrea Business Club**
- **Opportunity to sponsor events such as the Apprenticeship Fayre in line with business objectives**



How to join



To arrange an exploratory chat or to join the Astrea Business Club please email AstreaBusinessClub@AstreaAcademyTrust.org. We look forward to hearing from you and discussing working in partnership.

Did you know?

By March 2021, 7.8% of 16/17 year olds in the Yorkshire and Humber region were not in education or employment with training. **That's over 9,000 young people!**

66% of young people in South Yorkshire stated that family has had the greatest influence on their decisions about what to do after completing their studies. (HEPPSY Survey 2021)

94% of Year 10 students at Astrea Academy Dearne said that they felt **more confident about themselves** after undertaking an employer encounter.

“I didn't know that this was even a job! It's shown me that there's so much more to Maths and I want to learn more about it.”

Year 10 student after working with a Quantity Surveyor in a Maths lesson

“Young people are always at an inherent disadvantage in the competition for work because they know less about work, have fewer useful contacts and less experience to draw upon.”

Dr Anthony Mann Senior Policy Analyst
OECD Education & Skills Directorate



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